

RadioHeads Production rate card

From 1 March 2018 - 31 August 2018

** all rates exclude VAT



DESCRIPTION	RATE
Admin fee	350
Studio time per hour / no engineer	1 500
Directing only - per session	850
Copywriting and directing - per session	1 125
Studio & engineer & edit/hour	1 800
SFX design per session/ad/episode	350
Library music (per track)	1 680
Session digital backup (per session)	100
Imaging	Quote per brief
Pilot pitch	Quote per brief
Copywriting (per element)	
Copywriting only - 30"	1 060
Copywriting - social media script	600
Copywriting - per drama episode (script & storyline development)	3 388
Translations (per element)	
10-15 seconds	300
30 seconds	600
45 seconds	750
60 seconds	900
1-2 pages (DJ Briefing Document)	1 200
Radio Drama + Directing (Per Episode)	2 000
Social media copy: Twitter	300
Social media copy: Facebook	600
Social media copy: 1-2 pages	1 200
Voice-over performance (per element)	
30" voice over	920
45" voice over	920
60" voice over	920
Drama (per episode per actor)	1 200
Cancellation per artist	920
Voice over usage (per element)	
Billboards: two performance fees & one usage for the set	N/A
Up to 2 months usage	1 310
Up to 6 months usage	1 660
Up to 12 months usage	2 300
** Community station: 35% of the applicable national usage	
** Single local station: 50% of the applicable national usage	
Any items not listed here, to be costed separately	