

**PRODUCTION RATE CARD**  
**EFFECTIVE MARCH 2017**

DESCRIPTION	RATE	SPECIAL RATES
Studio time	R1200	-
Copywriting and Directing	R1125	-
Copywriting Only	R900	-
Directing Only	R690	-
Translating and Directing	R1125	-
Translating Only	R690	-
Admin Fee	R370	-
SFX Usage (per session)	R370	-
Library Music (per usage)	R1500 – per 30 seconds or part thereof	Refer to Capasso Rate Card for detail on campaign rates.
Session Digital Backup (per session)	R265	-
Material master (per disk)	R106	-
Voice Over	R2115 – up to 2 months usage R2445 – up to 6 months usage R3080 – up to 12 months usage	R1502.50 - up 2 months usage on 1 Station only R1667.50 - up to 6 months usage on 1 Station only R1985.00 - up to 12 months usage on 1 Station only
Station Imaging/Jingles	Quote per brief	-
Pilot Pitch	Quote per brief	-

**\*\*\*\*ALL RATES EXCLUDE VAT\*\*\*\***

**\*\* ALL ELEMENTS CHARGED PER ADVERT PRODUCED\*\***

VOICE OVER RATES CHARGED ACCORDING TO PMA RATES. FOR MORE INFO CLICK [HERE](#)

DISCOUNTED VOICE OVER RATES ONLY APPLICABLE IF ONE RADIO STATION IS USED

