



PRODUCTION RATE CARD
EFFECTIVE MAY 2017 – 28 FEB 2018

DESCRIPTION	RATE	SPECIAL RATES
Studio time	R1200	-
Copywriting and Directing	R1125	-
Copywriting Only	R1060	-
Directing Only	R850	-
Translating Only	10-15 seconds R300 (e.g. Billboards) 30 seconds R600 45 seconds R750 60 seconds R900	-
Admin Fee	R350	-
SFX Usage (per session)	R350	-
Library Music (per usage)	R4500– per 30 seconds or part thereof	-
Session Digital Backup (per session)	R100	-
Material master (per disk)	R100	-
Voice Over	R1330 – up to 2 months usage R1660 – up to 6 months usage R2300 – up to 12 months usage	Community Station - 35% of the applicable National usage Single LOCAL Station - 50% of the applicable National usage
Jingles	Quote per brief	-
Pilot Pitch	Quote per brief	-

******ALL RATES EXCLUDE VAT******

**** ALL ELEMENTS CHARGED PER ADVERT PRODUCED****

VOICE OVER RATES CHARGED ACCORDING TO PMA RATES. FOR MORE INFO CLICK [HERE](#)

DISCOUNTED VOICE OVER RATES ONLY APPLICABLE IF ONE RADIO STATION IS USED

t) 08616 HEADS

f) 086 680 0330

e) enquiries@radioheads

a) No. 5, Oxford Office Park, 8th Street, Houghton Estate

